

E Commerce Business Ethics Case Studies Case 2

Business Ethics Business Ethics Case Studies Business Cases in Ethical Focus Case Studies in Business Ethics Business Ethics: Case studies in business ethics Practice Of Business Ethics - Case Study Of Johnson & Johnson European Business Ethics Cases in Context Case Studies in Business Ethics Business Ethics Business Ethics Case Studies European Business Ethics Cases in Context Business Ethics Case Histories in Business Ethics Managing Business Ethics Business Ethics Case Studies in Business Ethics Business Ethics Policies and Persons Business Ethics Business Ethics Case Studies Marianne Jennings Fritz Allhoff Marianne Jennings Hiroo Takahashi Wim Dubbink Al Gini Manuel G. Velasquez O. C. Ferrell Chris Megone Linda K. Trevino K. Praveen Parboteeah Thomas Donaldson W. Michael Hoffman Kenneth E. Goodpaster John Donaldson Business Ethics Business Ethics Case Studies Business Cases in Ethical Focus Case Studies in Business Ethics Business Ethics: Case studies in business ethics Practice Of Business Ethics - Case Study Of Johnson & Johnson European Business Ethics Cases in Context Case Studies in Business Ethics Business Ethics Business Ethics Case Studies European Business Ethics Cases in Context Business Ethics Case Histories in Business Ethics Managing Business Ethics Business Ethics Case Studies in Business Ethics Business Ethics Policies and Persons Business Ethics Business Ethics Case Studies Marianne Jennings Fritz Allhoff Marianne Jennings Hiroo Takahashi Wim Dubbink Al Gini Manuel G. Velasquez O. C. Ferrell Chris Megone Linda K. Trevino K. Praveen Parboteeah Thomas Donaldson W. Michael Hoffman Kenneth E. Goodpaster John Donaldson

learn to apply ethics in a business setting with business ethics case studies and selected readings a combination of both short and long cases readings hypothetical situations and up to the moment current ongoing and real ethical dilemmas provide you with an extremely well rounded picture of the importance and pervasiveness of ethical decision making in business

business cases in ethical focus is a new collection of in depth case studies from around the world covering all major areas of business ethics cases address a broad range of topics such as the ethics of entrepreneurship and finance the challenges that diversity raises for business and whistleblowing the cases are provocative yet complex conveying the difficulty of moral dilemmas and the potential for reasonable disagreement

this book is an excellent book on business ethics and will be an invaluable resource for all readers who are keen to learn about the business ethics and key characteristics of a successful company it focuses on the case study of a global company johnson johnson j j which oversees more than 250 operating units throughout the world through extensive interviews with top executives at j j s headquarters including masami atarashi and mitsuo hirose and attending workshops prof hiroo takahashi acquired an in depth understanding of the management style of j j grasped the company s ethics and the code of business conduct which is shared by j j s members throughout the world

business ethics as a discipline leans on cases but flourishes by thorough analysis and reflection the present volume offers both after three introductory chapters into business ethics eight recent european cases mainly stemming from the netherlands and belgium and all of them with a clear moral impact are extensively described and analysed among them are the lernout and hauspie speech technology disaster heineken s struggle with the promotion girls selling beer in cambodia cartels in the dutch construction industry the pharmaceutical industry and the aids crisis and unilever allegedly making use of child labour in the cotton industry in india each case

is followed by two expert comments from the fields of general ethics but also of law economics management and organisation theory sociology and social psychology cases and comments together offer an unique entrance in varieties of moral reasoning and in the personal and institutional dimensions to be taken into account when facing a corporate case saturated with moral ambiguities this book will be of interest to researchers as well as teachers of undergraduate and graduate courses in business ethics business in society management and organisation theory and strategic management it will also be useful for business practitioners eager to find moral guidance in their specific field

no further information has been provided for this title

presents a discussion of the concepts of various aspects of business ethics followed by concrete examples using actual cases this new edition incorporates a variety of disciplines in its analysis of the topic and features revised cases and new discussion questions

attempts to prepare readers to make informed ethical decisions provides an overview of moral philosophies and decision making processes

this book reflects upon illustrates and extends the role of case histories in the teaching and study of business ethics

the eighth edition of managing business ethics shows students how the study of ethics is relevant to real life business decisions this highly regarded text empowers students with the knowledge required to identify understand and solve ethical dilemmas while promoting ethical behavior in themselves in their friends and colleagues and in their organizations authors linda trevino and katherine nelson offer a pragmatic approach to prepare students for professional roles as managers compliance officers human resources managers senior executives and others focusing on the types of problems that students will most likely encounter in their careers this new edition includes carefully revised content that incorporates the latest research on ethics and organizational behavior the authors integrate theory and practice to provide a balanced presentation of both classic and recent business ethics cases examples and approaches accessible and engaging chapters discuss ethics and the individual managing ethics in an organization the relation between organizational ethics and social responsibility and more throughout the text a diverse range of examples and case studies bring key concepts to life while practical activities enable students to apply the concepts in their own lives and careers

business ethics provides a thorough review and analysis of business ethics issues using several learning tools strategic stakeholder management as the theme all chapters use a strategic stakeholder approach as a unifying theme the text is thus the first text that adopts this approach most business ethics scholars and practitioners agree that successful ethical companies are the ones that can strategically balance the needs of their various stakeholders by adopting this approach students will be able to see how the various aspects of business ethics are connected theory based and application based all chapters have important applicable theories integrated with discussion of how such theories apply in practice unlike other texts that are either too theoretical or too practical this text provides the appropriate blend of theory and practice to provide deeper insights into the concepts covered in the chapter global perspective unless most other texts this text provides a global perspective on business ethics most chapters include material pertaining to ethics in global contexts included are cases about companies in a wide range of countries including japan u k china and india among many others cases the text contains over 30 real world global cases each chapter ends with a short two page case as well as a longer case that varies in length each has discussions questions at the end finally each of the four parts ends with a comprehensive case proven teaching cases from the ivesy school and other sources

the fifth edition of business ethics addresses current intriguing often complex issues in corporate morality through 53 readings and 30 pertinent case studies now significantly updated it includes new leading articles related current cases and mini cases based on mba student dilemmas addresses a broad range of the most current intriguing often complex issues and cases in corporate morality provides impartial point counterpoint presentations of different perspectives on the most important and highly contended issues of business ethics updated and significant case studies are included to reinforce student learning now contains mini cases based on actual mba student dilemmas each author has substantial experience in teaching writing and conducting research in the field

this comprehensive collection presents a case method approach to teaching business ethics making it ideal for advanced undergraduate and graduate level courses in both philosophy and business departments it contains a wide range of individual managerial and corporate cases many with an international perspective all cases have been classroom tested at the harvard business school most have been developed in the field rather than in the library the third edition is now in softcover for the first time with 15 fewer pages nine new cases of the total 53 cases cover such topics as labor management trust product liability foreign bribery the dow bankruptcy over breast implant lawsuits and more a new appendix ethical frameworks for management provides students with ethical frameworks for analysis and a second new appendix bridging east and west in management ethics discusses certain basic similarities between asian and western ethical ideals

a follow up to key issues in business ethics this book looks at the practical issues involved in business ethics and shows using case material how european firms are dealing with the problems of profit versus the environment excess greed in the financial sector and public service versus profit in the public sector it also addresses national concepts of ethical behaviour

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